



King City Sidewalk Art Application

FOR PROFESSIONAL ARTISTS

Name: _____

Organization: _____

Phone #: _____

Email: _____

Tax ID #: _____

Background

The King City Safe Routes to School Sidewalk Art project is an opportunity for local artists of all ages to create beautiful and interactive spaces on the sidewalks throughout King City. The main goal of this project is to highlight the safe walking routes connecting schools, parks and community spaces in King City with long-lasting sidewalk art (~10 years!).

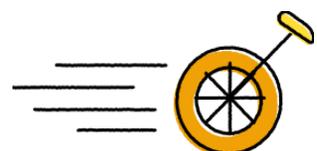
This art competition is funded through an Active Transportation Program grant and Measure X and is part of the Transportation Agency for Monterey County’s [Safe Routes to School Program](https://publicinput.com/kcsidewalkart). Our aim is to transform public streets into healthy spaces for kids, teachers and community members to walk, roll and move. One of our favorite tools to achieve this is through artwork!

Call for Art

For detailed information about the King City Safe Routes to School Sidewalk Art project including art locations, examples, and judging criteria visit <https://publicinput.com/kcsidewalkart>.

Prizes & Recognition

All artists who participate will be recognized by the community. Artwork that is selected for installation will also be featured in a program for the community celebration along with the name of the artist.





Artwork that is not selected for installation will be displayed on the Monterey County Safe Routes to School program website at saferoutesmonterey.org and shared with the City of King and other community partners to display on their respective social media channels and websites.

There are five (5) categories to compete in:

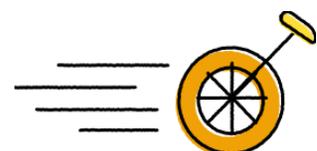
Category	Prize	Number of Prizes Available
Elementary School	\$25 Cash Cards + Art supplies	3
Middle School	\$50 Cash Cards + Art Supplies	3
High School/College	\$100 Cash Cards + Art Supplies	6
Adult (Amateur Artist 18+ years old)	\$150 Cash Cards	3
Professional Artist/Program (must have tax ID #)	\$200 Cash Cards (Small/Medium/Large/Combo designs); \$4,900 Checks (for X-large)	3 (\$200) 7 (\$4,900 each)

Acknowledgements (applicants will be asked to agree to the following)

Ownership of Materials. Waiver of proprietary rights for artwork. All documents submitted as part of the proposal will become the property of the City of King upon submittal.

Selected artist(s) agree(s) to being photographed and/or filmed as part of the design and installation process for purposes of publicity and project documentation.

Selected artist(s) will be required to waive their rights of integrity to commissioned artwork as pertains to its removal or repair as set forth in the City of King Ordinances.





ALL ARTWORK IS DUE BY 5PM 4/16/2026

To Submit:

Email PDF submissions to Aaron Hernandez (Transportation Agency for Monterey County): Aaron@tamcmonterey.org by 5:00pm on Thursday, April 16, 2026.

If the file size is too large to send by email (over 30MB) – please contact Aaron Hernandez.

Or

To submit hard copy applications, call Sol Treasures to coordinate drop-off at:

- 519 Broadway St. King City, CA 93930
- Business Hours: Tuesday – Friday, 12:00pm – 5:00pm
- Call for assistance if you cannot deliver during normal office hours: 831-386-1381

Follow us to view your artwork!

saferoutesmonterey.org

[@saferoutesmonterey](https://www.instagram.com/saferoutesmonterey)

**Safe Routes to School
Monterey**





WRITTEN PROPOSAL

Do you live in King City or Unincorporated South Monterey County?: _____

If not, what is your connection to the area?:

Please answer this question:

What is the story behind the artwork you are submitting? How does it express the attributes of King City in character, history, or resources? What impact do you think your artwork will have on children and the community?





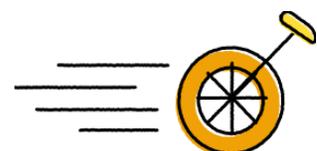
DRAW!

Use the following templates to draw your artwork. There are small, medium, large and X-large size templates which reflect the actual size the art will be displayed on the sidewalk.

“Extra-large” designs may only be submitted by professional artists. These designs will be located in front or by Del Rey Elementary, Santa Lucia Elementary, St. John’s Catholic Church, Creekbridge Baseball Park, San Antonio Skate Park, the King City Recreation Department, and the King City Public Library (see Call for Art for more detail). Designs will be 6’ x 30’ or 6’ x 14’ pieces. Locations of artwork are subject to change, but the intent is to be as close to the following locations as possible.

“Themed Combination” - You may also submit a themed combination that includes multiple designs of different sizes. Draw your designs using the small, medium and large templates and then use the “Themed Combination” template to show how the collection of art should be arranged on the sidewalk.

There is no limit to the number of drawings you can submit.

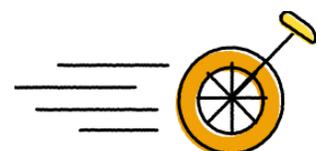


Please do the following to make sure your artwork is eligible to win:

DO	DON'T
<ul style="list-style-type: none"> • Use the templates (to draw or as a guide if creating digital art) • Keep your drawing inside the box • Create a unique/original design • Submit in full color • Have Fun!!! 	<ul style="list-style-type: none"> • No words or artist signature in your drawing • No popular cartoon characters, flags, intimate anatomy, or symbols • No traffic signs like stop signs or red curb • No disorienting designs that could cause someone to fall

Reference the Call for Art for more information and examples:

<https://publicinput.com/kcsidewalkart>



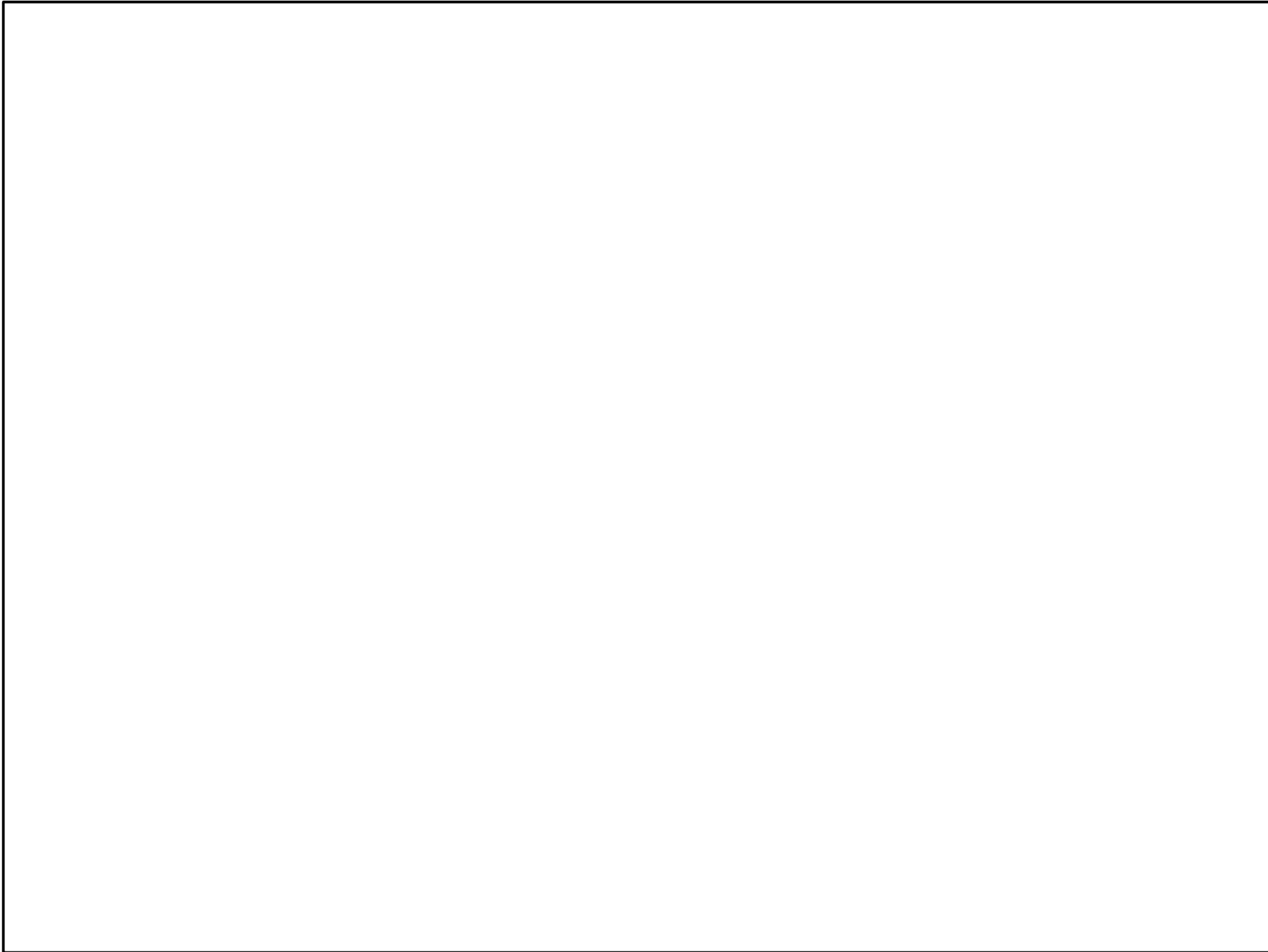


Small
2ft x 2ft

Submit artwork in full color.
Please draw inside the box.

Select the route that you prefer this art to be placed at:

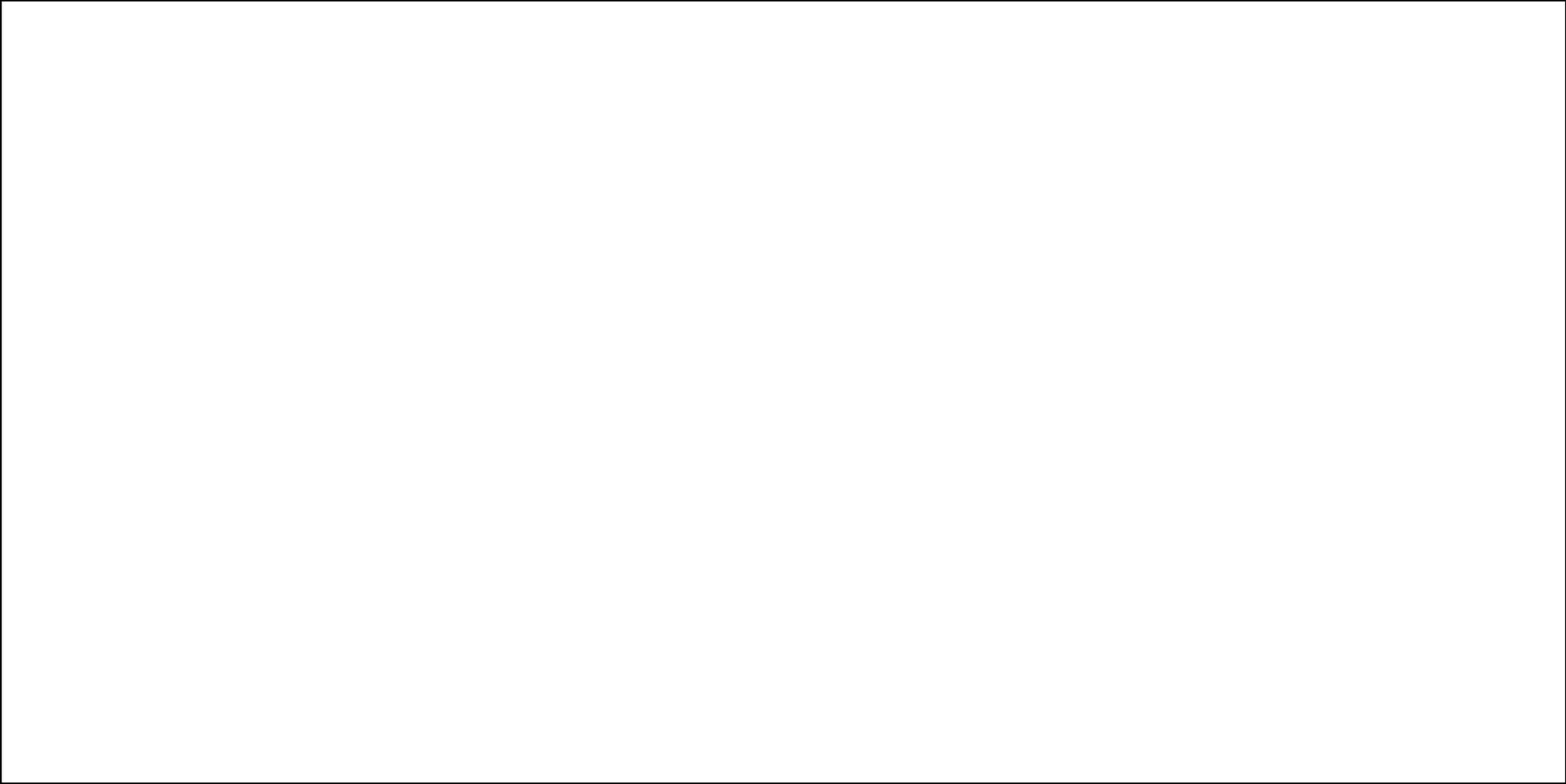
- Del Rey Elementary Route
- Santa Lucia Route
- Any Location



Medium
3ft x 4ft

Submit artwork in full color.
Please draw inside the box.

- Select the route that you prefer this art to be placed at:
- Del Rey Elementary Route
 - Santa Lucia Route
 - Any Location

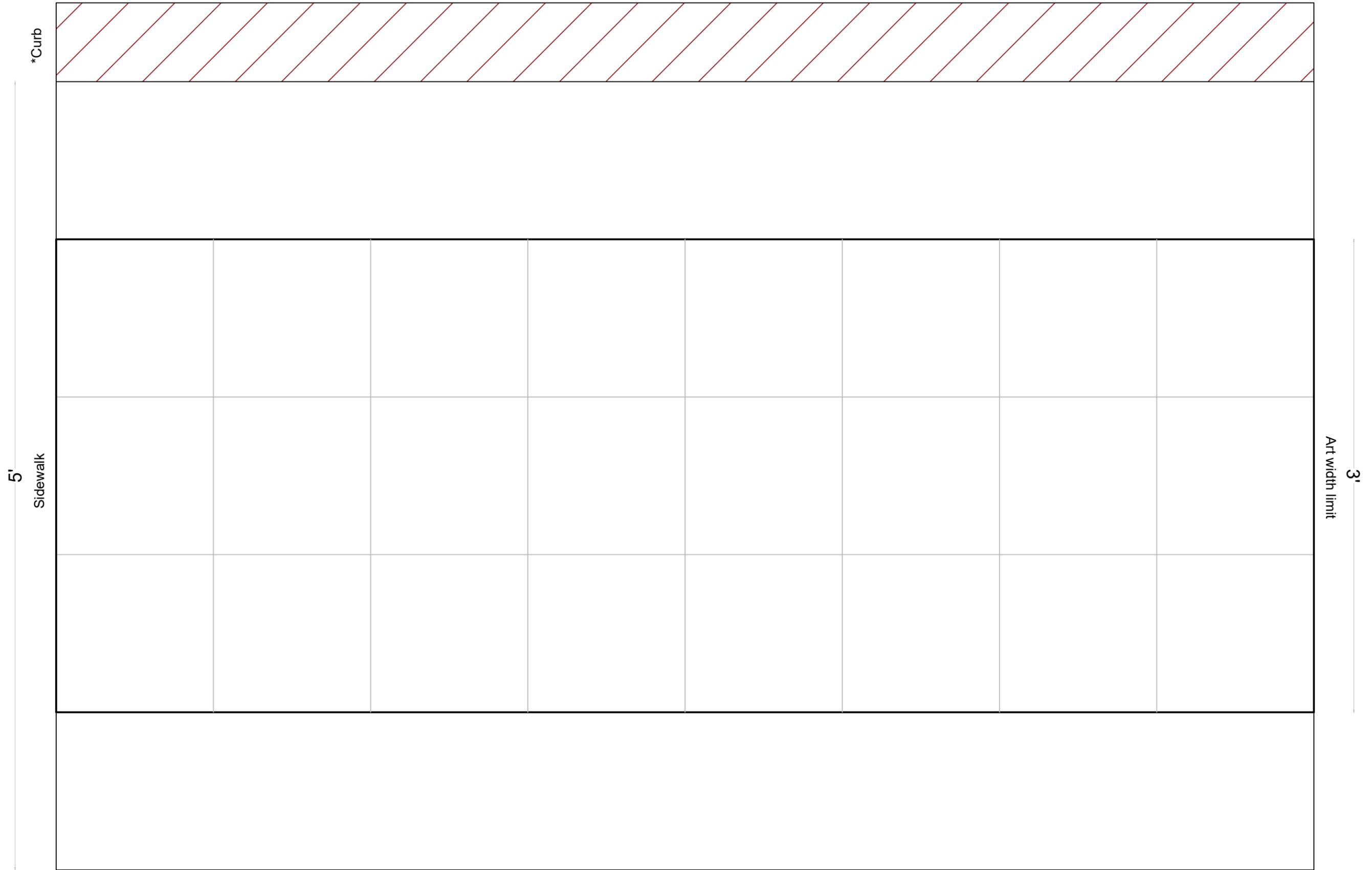


**Large
3ft x 6ft**

Submit artwork in full color.
Please draw inside the box.

Select the route that you prefer this art to be placed at:

- Del Rey Elementary Route
- Santa Lucia Route



Themed Combination Placement of Art

Multiple pieces of the small 2x2, medium 3x4, and large 3x6 sizes can be combined into a themed combination. Please indicate in the drawing area the placement and order of your themed combination. Use additional sheets if the layout extends beyond the current sheet. Submit artwork in full color.

The themed combination cannot extend beyond 3 feet in width of the sidewalk. In the drawing area 1ft x 1ft squares are provided for reference.

- Select the route that you prefer your art to be placed at:
- Del Rey Elementary Route
 - Santa Lucia Route
 - San Antonio Skate Park
 - King City Recreation Department
 - King City Library
 - Any Location

For referencing purposes only. Drawn to scale.

Extra Large
6ft x 14ft

This sheet is scaled for reference. We encourage the artist to create their art in any template they prefer so as long as the artwork is to scale and submitted in PDF format. Please submit artwork in full color.

Select the route that you prefer your art to be placed at:

- Del Rey Elementary Route
- Santa Lucia Route
- San Antonio Skate Park
- King City Recreation Department
- King City Library
- Any Location

For referencing purposes only. Drawn to scale.

**Extra Large
6ft x 30ft**

This sheet is scaled for reference. We encourage the artist to create their art in any template they prefer so as long as the artwork is to scale and submitted in PDF format. Please submit artwork in full color.

Select the route that you prefer this art to be placed at:

- Del Rey Elementary Route
- Santa Lucia Route
- San Antonio Skate Park
- King City Recreation Department
- King City Library
- Any Location