



CALL FOR ART

King City Safe Routes to Schools Sidewalk Art Project

Submission Deadline: Thursday, April 16, 2026 (5:00pm)

Background

The King City Safe Routes to School Sidewalk Art project is an opportunity for artists of all ages to create beautiful and interactive spaces on the sidewalks throughout King City. The main goal of this project is to highlight the safe walking routes connecting schools, parks and community spaces in King City with long-lasting sidewalk art.

Project Partners

The King City Safe Routes to School Sidewalk Art project is part of the San Antonio Path and Safe Routes to School project, an effort by the City of King, Transportation Agency for Monterey County, Sol Treasures, and other community partners to create safe, healthy and engaging spaces in King City.

The Project is funded through an Active Transportation Program grant from the California Department of Transportation and local Measure X sales tax funds.

Project Information

The King City Safe Routes to School Sidewalk Art project is a community-led effort designed to make art more accessible to people who live and stroll to school in King City. This Call for Art was developed by a steering committee made up of community members and advocates and prepared to be as inclusive as possible.

The Process:

1. **March 5, 2026** – Call for Art is released
2. **April 16, 2026** – Deadline to submit art
 - a. Artists will complete and submit an application form and concept drawing(s) by **5:00PM on Thursday, April 16, 2026**. Drawing files must be in PDF format.
3. **April – May 2026** – Steering Committee Review
 - a. The Steering Committee will review submissions & create a ballot for the greater community to vote on artwork.
4. **May – June 2026** – Community Vote
 - a. The community will vote on their favorite artwork
5. **Jul – Aug 2026** – Approval of Artwork
 - a. July – Steering Committee reviews results of community vote and recommends artwork and locations to the City.
 - b. Aug - City Council approval of artwork & locations
6. **August - October 2026** – Sidewalk Art Installation
7. **Nov/Dec 2026** – Community Celebration & Artist Recognition

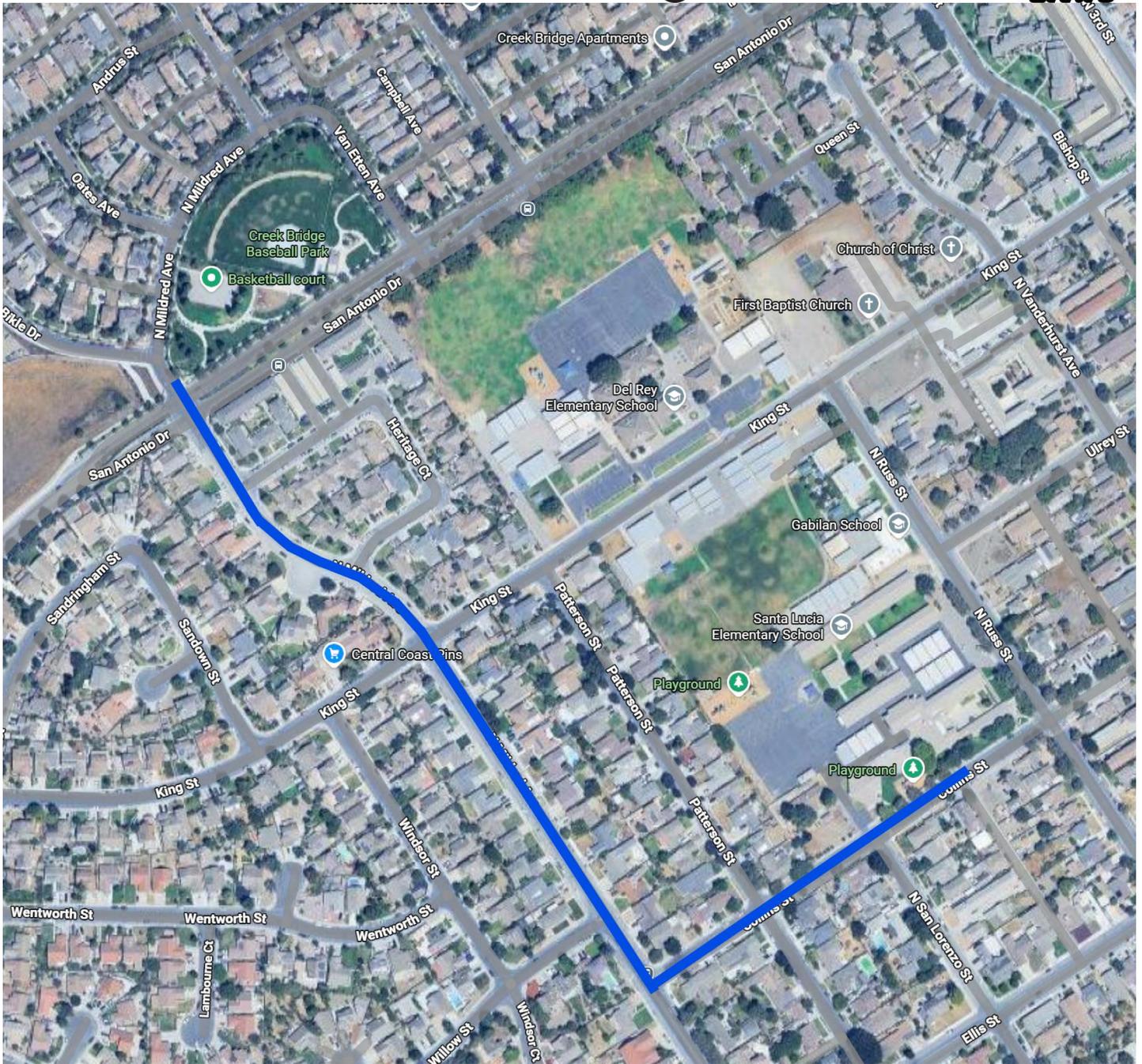


Figure 2: Santa Lucia Elementary Route



Figure 3: San Antonio Skate Park Location



Figure 4: King City Recreation Department

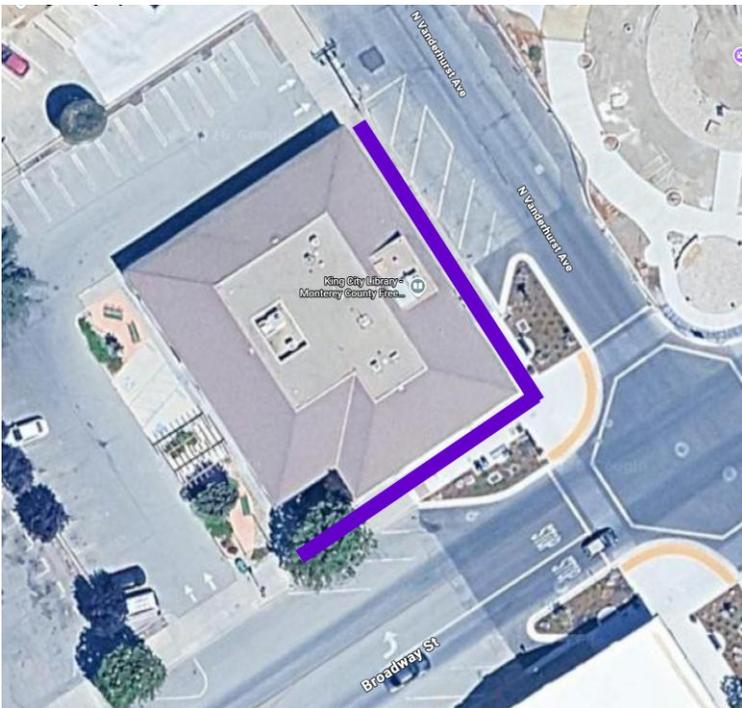


Figure 5: King City Library



The Materials:

In order to create a longer-lasting investment in the community, this project will use Caltrans approved paint. Caltrans approved based paint is expected to last much longer and is non-slip and safe to walk & roll on. Artists are not expected to install their own art if selected, but will have first option to install if they are qualified.

Art Parameters

- All artwork will be installed on the sidewalk which has a usable width of 4'.
- Art may be submitted for the following categories:
 - Small (2' x 2')
 - Medium (3' x 4')
 - Large (3' x 6')
 - X-Large (6' x 30', 6' x 14')
 - Themed Combination (combine small, medium and large sizes to create a linear masterpiece! Width must not exceed 3 feet.)

Eligibility

This art competition is meant to be as inclusive as possible and showcase local talent as much as possible. Artists must live in Monterey County and preference will be given to artists who live or have a close personal connection to King City and the unincorporated South Monterey County area.

This call for art includes five categories:

Competition Category	Small Size 2' x 2'	Medium Size 3' x 4'	Large Size 3' x 6'	Themed Combination (Combo of Small, Medium or Large - Width must not exceed 3ft.)	Extra-large 6' x 30'; 6'x14'
Elementary School and younger	X	N/A	N/A	N/A	N/A
Middle School	X	X	X	N/A	N/A
High School/College Student	X	X	X	X	N/A
Amateur Adult (18+)	X	X	X	X	N/A
Professional Artist	X	X	X	X	X



Project Locations

Sidewalk Route Artwork – Artists may suggest/request a specific location for their artwork in the application. Final placement of artwork will be recommended by the Steering Committee and considered for approval by the King City Council.

7 Extra Large Sidewalk Art Designs - Locations in front of Santa Lucia Elementary, Del Rey Elementary, Creekbridge Baseball Park, St. John’s Catholic Church, King City Recreation Department, San Antonio Skate Park, and the King City Library. Exact locations of artwork are subject to change, but the intent is to be as close to the following locations as possible.

Compensation of Selected Artwork & Recognition

All artists who participate in the Call for Art will be recognized by the community. Artwork that is selected for installation will also be featured in a program for the community celebration along with the name of the artist.

Artists may compete in one of five categories: Elementary School and younger, Middle School, High School/College, Adult Amateur Artist and Professional Artist. Compensation will be awarded only to the top small, medium, large, themed combination and extra-large designs in each category. Professional artists and/or art programs may submit “Extra-Large” designs for a chance to win \$4,900. Seven (7) “Extra-Large” designs will be selected for installation and compensation (see Compensation Summary table below). Artwork that is not selected for installation will be displayed on the Monterey County Safe Routes to School program website at saferoutesmonterey.org and shared with the City of King and other community partners to display on their respective social media channels and websites.

Compensation Summary		
Category	Prize	Number of Prizes Available
Elementary School	\$25 Cash Cards + Art supplies	3
Middle School	\$50 Cash Cards + Art Supplies	3
High School/College	\$100 Cash Cards+ Art Supplies	6
Adult (Amateur Artist 18+ years old)	\$150 Cash Cards	3
* Professional Artist/Program (must have tax ID #)	\$200 Cash Cards (Smal/Medium/Large/Combo designs); \$4,900 Checks (for X-large)	3 (\$200) 7 (\$4,900 each)

****Extra-large (size 6’ x 30’ and 6’x14’) – Due to their larger size and greater impact, artists (or art programs) will be compensated \$4,900 for each of the 7 winning extra-large designs.***



Application Process

To Submit:

Email PDF submissions to Aaron Hernandez (Transportation Agency for Monterey County): Aaron@tamcmonterey.org by 5:00pm on Thursday, April 16, 2026.

If the file size is too large to send by email (over 30MB) – please contact Aaron Hernandez.

- [Application for Elementary School Kids and Younger](#)
- [Application for Middle School Students](#)
- [Application for High School Students and College Students](#)
- [Application for Adult Amateur Artists \(age 18+\)](#)
- [Application for Professional Artists](#)

Or

To submit hard copy applications, call Sol Treasures to coordinate drop-off at:

- 519 Broadway St. King City, CA 93930
- Phone: 831-386-1381

What should be included in the application:

- Contact Info (artist name, phone number and email address).
- Written proposal (what is the story of the art)
- Concept drawings (PDF format)

Can I submit multiple entries?: Yes

Selection Criteria

Artwork will be judged based on how well the artwork answers the following questions:

- Is the artwork an original design?
- Does it follow one of the following themes?
 - Interactive – How engaging/interactive is the art?
 - Ancestral-Memorial – Culturally memorable and reflects the roots of the community
 - Inspiring – How will this art be a conversation start and have a lasting impact to the community?
- Bright and Colorful
- Is the artwork submitted on time?

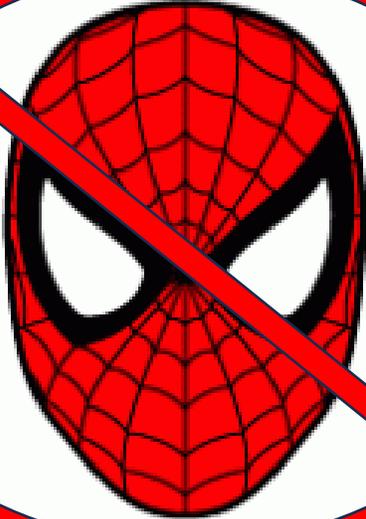
Artwork must be legible and comply with the Caltrans Public Art Requirements. Artwork will be disqualified if it includes any of the following:



Words or text (including artists signatures)

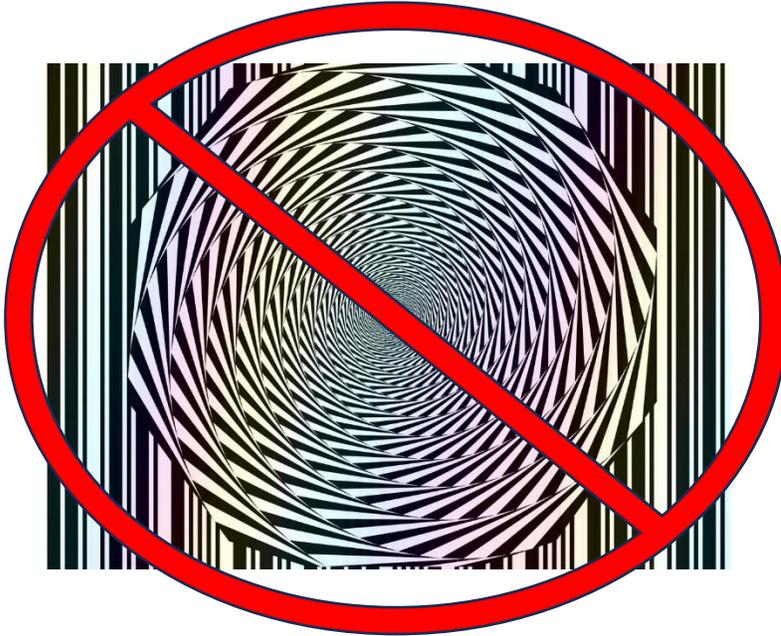


Symbols or icons such as flags, logos, gang affiliation symbols, genitalia/intimate anatomy, or commercial symbols (including popular cartoon characters like mickey mouse, spiderman, etc...)



Regulatory markings (like a red curb or stop sign)





Disorienting (in a way that could cause someone to fall)

Contact Information

For questions about the King City Safe Routes to Schools Sidewalk Art Project please contact Aaron Hernandez or Nathalie Gomez with the Transportation Agency for Monterey County:

<p>Aaron Hernandez (English & Spanish) Email: Aaron@tamcmonterey.org Phone: 775-4412</p>	<p>Nathalie Gomez (English & Spanish) Email: nathalie@tamcmonterey.org Phone: 831-775-4408</p>
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Acknowledgements (applicants will be asked to agree to the following)

- Ownership of Materials. Waiver of proprietary rights for artwork. All documents submitted as part of the proposal will become the property of the City of King upon submittal.
- Selected artist(s) agree(s) to being photographed and/or filmed as part of the design and installation process for purposes of publicity and project documentation.
- Selected artist(s) will be required to waive their rights of integrity to commissioned artwork as pertains to its removal or repair as set forth in the City of King Ordinances.