



# VOTE FOR SAFER STREETS!

## VOTER GUIDE

The North Monterey County Steering Committee, in partnership with the County of Monterey and partner agencies, is holding a Participatory Budgeting election for safe streets projects. Participatory Budgeting is a democratic process where North County residents ages 12 and older and people who work in North County can vote on projects to make it safer for kids and families to get to school. There are five communities included in this process: Pajaro, Las Lomas, Prunedale, Castroville, and the areas around Echo Valley Elementary and Elkhorn Elementary.

### The Voting Process:

- CREATING THE BALLOT**  
The North Monterey County Safe Routes to School Steering Committee, made up of residents and parents, developed a list of projects for the community to vote on.
- ELECTION KICKOFF**  
The Election will kick-off at Day of the Child on April 27th where people can learn about the projects, ask questions, and vote.
- VOTING**  
People will be able to vote from **April 27<sup>th</sup> to May 10<sup>th</sup>** at in-person voting locations and online. Vote online at [bit.ly/NorthCountyPB](https://bit.ly/NorthCountyPB) or pick up a ballot at one of the in-person voting locations, listed to the right.
- ELECTION RESULTS**  
The winning projects will be announced in June 2025. Projects funded through the Participatory Budgeting process will begin implementation as soon as the project list is approved by the Monterey County Board of Supervisors and the TAMC Board of Directors.

### ELECTION KICKOFF

**APRIL 27**  
**1:00-4:00 PM**  
Day of the Child  
North Monterey County Middle School

### IN-PERSON VOTING LOCATIONS

- Pajaro Middle School**  
250 Salinas Rd, Pajaro  
7:30 am – 4:00 pm, Mon – Fri
- Casa de la Cultura**  
225 Salinas Rd, Pajaro  
2:00 pm – 7:00pm, Wed – Fri
- Ohlone Elementary School**  
21 Bay Farms Rd, Royal Oaks  
7:30 am – 3:00 pm, Mon – Fri
- Hall Elementary School**  
300 Sill Rd, Las Lomas  
7:00 am – 3:30 pm, Mon – Fri
- Echo Valley Elementary School**  
147 Echo Valley Rd, Royal Oaks  
7:00 am – 3:30 pm, Mon – Fri
- Elkhorn Elementary School**  
2235 Elkhorn Rd, Castroville  
7:30 am – 4:30 pm, Mon – Fri
- North Monterey County High School**  
13990 Castroville Blvd, Castroville  
7:30 am – 5:00 pm, Mon – Fri
- North Monterey County Middle School**  
10301 Seymour St, Castroville  
8:00 am – 4:00 pm, Mon – Fri
- Castroville Elementary School**  
11161 Merritt St, Castroville  
7:00 am – 4:00 pm, Mon – Fri
- Castroville Library**  
11160 Speegle St, Castroville  
11:00 am – 7:00 pm, Tue – Wed  
10:00 am – 6:00 pm, Thu  
10:00 am – 5:00 pm, Fri – Sat
- Prunedale Elementary School**  
17719 Pesante Rd, Prunedale  
7:30 am – 4:00 pm, Mon– Fri
- Central Bay High School**  
17500 Pesante Rd, Prunedale  
7:00 am – 3:30 pm, Mon – Fri
- Prunedale Library**  
17822 Moro Rd, Prunedale  
10:00 am – 6:00 pm, Tue – Thu  
10:00 am – 5:00 pm, Fri – Sat

**VOTE ONLINE**



Use your phone's camera to scan the QR code and vote online.  
**Vote online:** [bit.ly/NorthCountyVote](https://bit.ly/NorthCountyVote)  
**Learn more:** [bit.ly/NorthCountyPB](https://bit.ly/NorthCountyPB)

THIS PROJECT IS MADE POSSIBLE BY:





## VOTING RULES

- + Voting is open to North County residents ages 12 and older, people who work in North County, and people whose children attend school in North County.
- + Only one ballot per person.
- + You may vote for one proposal for each of the five communities. You do not have to vote for a proposal in all five communities.
- + Ballots must be submitted by the end-of-day **May 10<sup>th</sup>, 2025**, to count.

## HOW MUCH MONEY IS AVAILABLE?

**Up to \$1,000,000** will be set aside for North Monterey County for projects that are identified through the Participatory Budgeting process AND meet eligibility requirements. Projects must improve safe routes to school for students, families, and residents.

The Steering Committee developed a budget for each of the five communities based on the needs in each community. The needs in each community were measured using data that included whether there were existing bike lanes and sidewalks, number of traffic collisions, number of cars on streets near schools, number of students who live in each community, and how many safety projects were already planned in each community.

## PROJECT ELIGIBILITY

Projects are eligible for placement on the participatory budgeting ballot if they meet the following criteria:

- + Projects must improve safe bicycling, walking, or bus routes to schools.
- + Projects must be infrastructure, programs, or studies that improve safe access to schools.
- + Project funding must be spent within 3 years after the projects are approved by the Monterey County Board of Supervisors and the TAMC Board of Directors.
- + Projects must have a strong benefit for the cost of the project as determined by the Steering Committee.
- + Projects must address needs or concerns raised by the community.

**Do you have questions about the Voter Guide? Give us a call at the numbers below.**

**Ariadne Sambrano** Transportation Agency for Monterey County  
✉ [ariadne@tamcmonterey.org](mailto:ariadne@tamcmonterey.org)  
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*Speaks Spanish and English*

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☎ (831) 296-7013  
*Speaks Spanish and English*

### THIS PROJECT IS MADE POSSIBLE BY:





## PROPOSALS

# COMMUNITY #1: PAJARO

Includes Pajaro Middle School and Ohlone Elementary School

# 1

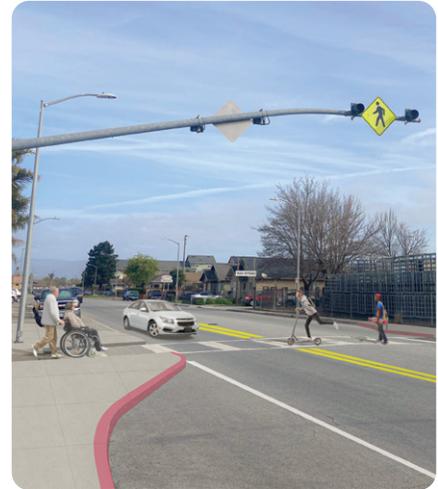
- Install curb extensions on both sides of the crosswalk on Salinas Road near the Assumption Catholic Church.
- Update school zone signage and pavement markings around Pajaro Middle School and Ohlone Elementary School
- Install two speed feedback signs on Salinas Road near Pajaro Middle School
- Conduct study of traffic signal or acceleration lane at intersections of Salinas Road and Bay Farms Road and Salinas Road and Hillcrest Road.

**Project goals:**

- Make people crossing the street near the Catholic Church more visible to drivers
- Alert drivers of school zones
- Slow down drivers on Salinas Road
- Look for ways to make it easier to turn onto Salinas Road from Bay Farms Road and/or Hillcrest Road

*Note: Doing a study can help support future grant applications, but it does not guarantee that the project will be funded.*

**Cost Estimate:** \$216,000



*Curb extensions at crosswalk near Assumption Catholic Church*

# 2

- Install sidewalk or pedestrian walkway along the west side of Hillcrest Road between Salinas Road and Ohlone Elementary School.

**Project goal:**

- Improve safety of people walking on Hillcrest Road

**Cost Estimate:** \$195,000



*Sidewalk on Hillcrest Road*

THIS PROJECT IS MADE POSSIBLE BY:





## PROPOSALS

# COMMUNITY #2: LAS LOMAS

Includes Hall Elementary School

# 1

- Install Rectangular Rapid Flashing Beacons (RRFB) at the crosswalk across Hall Road at Sill Road, near Hall Elementary School
- Conduct study of installing a traffic signal or roundabout at the intersection of Hall Road and Sill Road
- Update school zone signage and pavement markings around Hall Elementary School
- Install speed feedback signs on Hall Road near Hall Elementary School
- Install two bus shelters: one at the intersection of Berry Road and Willow Road, and one near 140 Hall Road

### Project goals:

- Make people crossing Hall Road at Sill Road more visible to drivers
- Look for ways to make it easier to turn onto Hall Road from Sill Road
- Alert drivers of school zones
- Slow down drivers on Hall Road
- Provide a covered space for students to wait for the bus

**Note:** Doing a study can help support future grant applications, but it does not guarantee that the project will be funded.

**Cost Estimate:** \$213,000



Rectangular Rapid Flashing Beacons at the crosswalk on Hall Road at Sill Road



Bus shelter near 140 Hall Road

# 2

- Install sidewalk along one side of Willow Road between Hall Road and Berry Road

### Project goal:

- Improve safety of people walking on Willow Road

**Cost Estimate:** \$195,000



Sidewalk on Willow Road

THIS PROJECT IS MADE POSSIBLE BY:





## PROPOSALS

# COMMUNITY #3: PRUNEDALE

Includes Prunedale Elementary School and Central Bay High School

# 1

- Install Rectangular Rapid Flashing Beacons (RRFB) at the crosswalk across Pesante Road near Prunedale Elementary School
- Update school zone signage and pavement markings around Prunedale Elementary School and Central Bay High School
- Pave area between Central Bay High driveway and bus depot driveway to create space for bus drop-off

**Project goals:**

- Make people crossing Pesante Road more visible to drivers
- Alert drivers of school zones
- Provide a paved drop-off area for students taking the bus to Central Bay High School

**Cost Estimate:** \$164,000



*Paved area for bus drop-off near Central Bay High School*

# 2

- Install pedestrian path on Pollock Lane between Pesante Road and Orchard Lane. There is a bus stop here for middle and high school students.
- Update school zone signage and pavement markings around Prunedale Elementary School and Central Bay High School

**Project goals:**

- Improve safety of people walking on Pollock Lane
- Alert drivers of school zones

**Cost Estimate:** \$162,000



*Pedestrian path on Pollock Lane*

THIS PROJECT IS MADE POSSIBLE BY:



COUNTY OF MONTEREY HEALTH DEPARTMENT





## PROPOSALS

# 3

- Install Rectangular Rapid Flashing Beacons (RRFB) at the crosswalk across Pesante Road near Prunedale Elementary School
- Update school zone signage and pavement markings around Prunedale Elementary School and Central Bay High School
- Reconfigure Prunedale Elementary School driveway to allow buses to exit without entering the opposing lane.
- Install pedestrian path in Prunedale Elementary School driveway

**Project goals:**

- Make people crossing Pesante Road more visible to drivers
- Alert drivers of school zones
- Improve safety for people driving on Pesante Road
- Improve safety of people walking to Prunedale Elementary School

**Cost Estimate:** \$187,500



*Rectangular Rapid Flashing Beacons at the crosswalk near Prunedale Elementary School*

**THIS PROJECT IS MADE POSSIBLE BY:**



COUNTY OF MONTEREY HEALTH DEPARTMENT





## PROPOSALS

# COMMUNITY #4: ECHO VALLEY AND ELKHORN

Includes Echo Valley School and Elkhorn Elementary School

### These projects will be funded:

- Conduct study of ways to improve circulation at Echo Valley Elementary School
- Install a concrete sidewalk connecting students from the upper parking lot of Echo Valley Elementary School to lower parking lot
- Install a mural in the driveway at Echo Valley Elementary School so that truck drivers avoid the school
- Install a bus shelter adjacent to 106 Echo Valley Road
- Update school zone signage and pavement markings around Elkhorn Elementary School and Echo Valley Elementary School
- Conduct study of ways to use the lower field at Elkhorn Elementary School for parking and/or circulation
- Conduct study of roundabout at intersection of Castroville Boulevard and Elkhorn Road, near Elkhorn Elementary School

### Project goals:

- Look for ways to improve circulation at Echo Valley Elementary School to avoid drivers blocking traffic on Echo Valley Road
- Improve safety for people walking on Echo Valley Elementary School campus
- Help truck drivers avoid accidentally pulling into Echo Valley Elementary School driveway
- Provide a covered space for students to wait for the bus
- Alert drivers of school zones
- Look for ways to improve circulation at Elkhorn Elementary School to avoid drivers blocking traffic on Elkhorn Road
- Look for ways to repurpose space at the intersection of Castroville Boulevard and Elkhorn Road for parking and sidewalks, improve safety for people crossing, and slow down traffic on Castroville Boulevard.

**Note:** Doing a study can help support future grant applications, but it does not guarantee that the project will be funded.

# 1

- Use remaining funds to improve pedestrian access in Echo Valley Elementary School driveway.

**Cost Estimate:** \$218,000



*Pedestrian pathway in driveway of Echo Valley Elementary School*

# 2

- Use remaining funds as matching funds for roundabout at Castroville Boulevard and Elkhorn Road.

**Cost Estimate:** \$218,000



*Roundabout at intersection of Castroville Boulevard and Elkhorn Road*

### THIS PROJECT IS MADE POSSIBLE BY:



COUNTY OF MONTEREY HEALTH DEPARTMENT





## PROPOSALS

### COMMUNITY #5: CASTROVILLE

Includes Castroville Elementary School, North Monterey County Middle School, and North Monterey County High School

# 1

- Install high-visibility crosswalk and curb extensions on two legs of intersection of McDougall Street and Preston Street
- Update school zone signage and pavement markings around Castroville Elementary School and North Monterey County Middle School
- Install new marked crosswalk across Cooper Street at Blevins Street near the middle school
- Install 'Trail Crossing' signage at all cross streets along pedestrian path to North Monterey County High School

**Project goals:**

- Make people crossing Preston Street more visible to drivers
- Alert drivers of school zones
- Make students crossing Cooper Street more visible to drivers
- Alert drivers of people walking on path to high school

**Cost Estimate:** \$169,000



*Curb extensions and high-visibility crosswalks at the intersection of McDougall Street and Preston Street*

# 2

- Install high-visibility crosswalk and curb extensions on two legs of intersection of Preston Street and Geil Street
- Update school zone signage and pavement markings around Castroville Elementary School and North Monterey County Middle School
- Install new marked crosswalk across Cooper Street at Blevins Street near the middle school
- Install 'Trail Crossing' signage at all cross streets along pedestrian path to North Monterey County High School

**Project goals:**

- Make people crossing Geil Street more visible to drivers
- Alert drivers of school zones
- Make students crossing Cooper Street more visible to drivers
- Alert drivers of people walking on path to high school

**Cost Estimate:** \$169,000



*Curb extensions and high-visibility crosswalks at the intersection of Preston Street and Geil Street*

THIS PROJECT IS MADE POSSIBLE BY:





## PROPOSALS

# 3

- Install high-visibility crosswalk and curb extensions on two legs of intersection of McDougall Street and Preston Street
- Install Rectangular Rapid Flashing Beacons (RRFB) at the crosswalk across Union Street at McDougall Street near Castroville Elementary School

**Project goals:**

- Make people crossing Preston Street and Union Street more visible to drivers

**Cost Estimate:** \$187,000



*Rectangular Rapid Flashing Beacons at crosswalk across Union Street at McDougall Street*

**THIS PROJECT IS MADE POSSIBLE BY:**



COUNTY OF MONTEREY HEALTH DEPARTMENT

