



**Safe Routes
to School**

**SALINAS VALLEY
SAFE ROUTES TO SCHOOL PLAN**

**KING CITY
PARTICIPATORY
BUDGETING
VOTER GUIDE**





VOTE NOW FOR SAFER STREETS!

VOTER GUIDE & PARTICIPATORY BUDGETING

Participatory Budgeting is a democratic process where King City residents and workers ages 12 years and older can vote on projects to make it safer for kids and families to get to and from school. This Voter Guide will help you get to know the projects on the ballot and how to vote for your favorites!

The Voting Process:

1 Creating the Ballot

The King City Safe Routes to School Steering Committee, made up of residents and community advocates, worked with Safe Routes to School program partners and the City of King to develop a list of projects for the community to vote on.

2 Election Kickoff

The Election will kick-off at the Dia de Los Muertos event on Sunday, October 29th where the public can learn about the projects, ask questions and cast their vote.

3 Voting

The public will be able to vote in the participatory budgeting election from **October 27th to November 12th** at ballot drop-off sites and online. Vote online at bit.ly/kingcitypb or pick-up a ballot at one of the drop-off sites (ballot locations are listed to the right).

4 Election Results

The winning projects will be announced publicly in January 2024. Projects funded through the Participatory Budgeting process will begin implementation as soon as the Salinas Valley Safe Routes to School Plan is adopted in Fall 2024 by the City Council.

BALLOT LOCATIONS

Chalone Peaks Middle School
667 Meyer St, King City
Mon-Fri: 8:00 am – 2:45 pm

King City High School
720 Broadway St, King City
Mon-Fri: 8:00 am – 5:00 pm

Del Rey Elementary School
502 King St, King City
Mon-Fri: 7:30 am – 4:00 pm

Santa Lucia Elementary School
502 Collins St, King City
Mon-Fri: 8:00 am – 4:00 pm

King City Arts Magnet
415 Pearl St, King City
Mon-Fri: 7:00 am – 3:30 pm

City Hall
212 S Vanderhurst Ave, King City
Mon-Fri: 9:00 am – 5:00 pm

King City Branch Library
402 Broadway St, King City
Mon-Thu: 11:00 am – 7:00 pm
Fri-Sat: 10:00 am – 5:00 pm

Cal Works Employment Services
200 Broadway St #62, King City
Mon-Fri: 8 am – 5 pm

St John Catholic Church
504 N. 3rd Street, King City
Mon-Fri: 9:00 am – 4:30 pm
Sat: 7:00 pm
Sun: 7:30 am, 10:00 am, 11:00 am
1:00 pm

VOTE HERE



Use your phone's camera to scan the QR code and vote online.

Vote online: bit.ly/kingcityvote

Learn more: bit.ly/kingcitypb

ELECTION KICKOFF

OCTOBER 29TH
11 AM - 3 PM

Dia de Los Muertos
Salinas Valley Fair Grounds
Steinbeck Stage/Pavilion



VOTING RULES

- + Voting is open to all King City residents or workers aged 12 and older
- + Only one ballot may be cast per person
- + Choose only one (1) proposal on the ballot
- + Ballots must be submitted by the end-of-day November 12th, 2023, to count

HOW MUCH MONEY IS AVAILABLE?

Up to \$250,000 will be set aside for the City of King for projects that are identified through the Participatory Budgeting process AND meet eligibility requirements. Projects must improve safe routes to school for students, families, and residents.

HOW IS PARTICIPATORY BUDGETING DIFFERENT THAN THE REST OF THE SAFE ROUTES TO SCHOOL PLAN?

- + Proposals must meet the eligibility criteria to be included on the Participatory Budgeting ballot.
- + Projects will be prioritized by the Safe Routes to School Steering Committee and voted on by people who live and work in King City.
- + The project with the most votes will be built right away.
- + The Safe Routes to School Plan will include all the project and program recommendations developed through the planning process, but some projects may take longer to implement, especially for larger projects that require grant funding.

PROJECT ELIGIBILITY

Projects are eligible for placement on the participatory budgeting ballot if they meet the following criteria:

- + Projects must improve safe bicycling and/or walking routes to schools.
- + Projects must be capital infrastructure or programs that improve safe and healthy access to schools.
- + Project funding **must be spent within 3 years** of the adoption of the Salinas Valley Safe Routes to School Plan.
- + Participatory Budgeting can be used to partially fund a project, but the project must be fully funded through other sources to be included on the ballot.
- + Projects must have a high benefit to cost ratio to be determined by the subcommittee.
- + Projects must address needs or concerns raised by the community.

The projects listed in this Voter Guide appear on the Participatory Budgeting Ballot.

Do you have questions about the Voter Guide, but you can't make it to the Kickoff Event? Give us a call at the numbers below.

Vicente Lara

Monterey County Health Department
✉ larav@co.monterey.ca.us
☎ 831-320-0458
Speaks Spanish and English

Christina Santana

Monterey County Health Department
✉ santanac@co.monterey.ca.us
☎ 831-809-1485
Speaks Spanish and English

Gino Garcia

Ecology Action
✉ gino.garcia@ecoact.org
☎ 831-515-1364
Speaks Spanish and English

Janneke Strause

Transportation Agency for Monterey County
✉ janneke@tamcmonterey.org
☎ 831-775-4410
Speaks English Only



Proposal 1

Total cost: \$200,770

Pedestrian Improvements on Spreckels Road

Detail: Install high visibility crosswalks across Spreckels Road and Carmona Drive and Spreckels and Ermosa Way, install high visibility crosswalks on the east and south sides of the intersection, install Americans with Disabilities compliant curb ramps on all corners including new ramp at recommended crosswalk, and install a flashing beacon at the south leg of the intersection.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$87,000

Category: Chalone Peaks



Bike Lane on Bitterwater Road

Detail: Install a Class II Bike Lane on Bitterwater Road from Airport Road to 1st Street.

Benefits: Improves safety by providing a dedicated space for bicyclists.

Cost Estimate: \$67,320

Category: Citywide



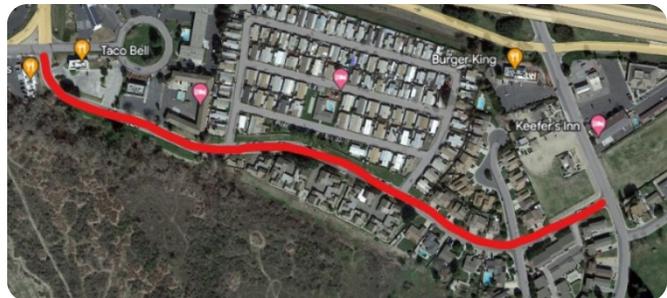
Install bike route on River Drive from Broadway Street to Canal Street and study multi use path

Detail: Install Class III bike route on River Drive from Broadway Street to Canal Street and study options to install a Class I multi use path.

Benefits: Improves safety by providing a dedicated space for bicyclists.

Cost Estimate: \$46,450

Category: Citywide





Proposal 2

Total cost: \$241,000

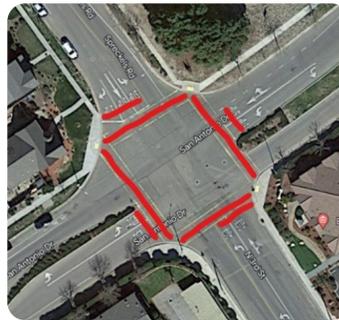
Pedestrian Improvements at San Antonio Dr and Spreckels Rd and Creek Bridge Soccer Park

Detail: Install stop bars and high visibility crosswalks on all sides of the intersection. Evaluate feasibility of a dedicated palatero space at Soberanes west of Sherwood.

Benefits: Improve pedestrian safety by increasing visibility, slowing cars, and reducing conflicts with high pedestrian traffic.

Cost Estimate: \$26,000

Category: Chalone Peaks



Pedestrian Improvements at Canal Street and Division Street

Detail: Install high visibility crosswalks and Americans with Disabilities compliant curb ramps on all sides of the intersection.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$40,000

Category: King City High School



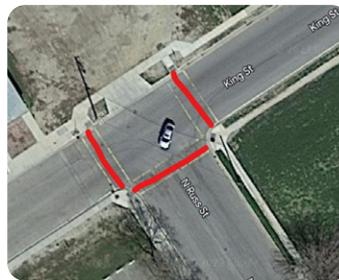
Pedestrian Improvements on King Street and Russ Street Intersections

Detail: Install crossing guard and high visibility crosswalks on King and Russ St intersection.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$12,000

Category: Del Rey Elementary School



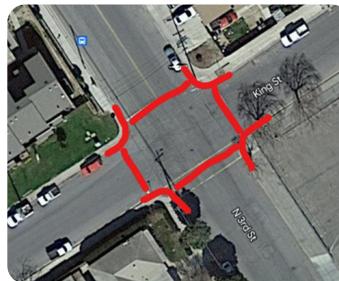
Pedestrian Improvements on King and 3rd Street

Detail: Install high visibility crosswalks and Americans with Disabilities-compliant curb ramps on all sides of the intersection.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$36,000

Category: Del Rey Elementary School





Proposal 2 continued

Pedestrian Improvements on Russ Street and Ulrey Street

Detail: Install high visibility crosswalks on the south and east sides of the intersection and install yield markings on north and south side of the south leg crosswalk. Install high visibility crosswalks on 3rd and Ulrey Street.

Benefits: Improve safety for pedestrians by increasing visibility.

Cost Estimate: \$24,000

Category: Santa Lucia Elementary School



Pedestrian Improvements on Collins Street and Mildred Avenue

Detail: Install Americans with Disabilities compliant curb ramps on the northeast, northwest, and southeast corners, and install high visibility crosswalks on north and east sides of intersection. Install high visibility crosswalks on north and south legs of Collins and Patterson Street.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$35,000

Category: Santa Lucia Elementary School



Pedestrian Improvements on Ellis Street

Detail: Install high visibility crosswalks on north and south sides of each intersection on Ellis Street from Mildred Avenue and 2nd Street.

Benefits: Improve pedestrian safety by increasing visibility.

Cost Estimate: \$40,000

Category: Citywide



Pedestrian Improvements on Russ Street and Bassett Street

Detail: Install high visibility crosswalks on the east and west sides of the intersection and install Americans with Disabilities compliant curb ramps on all corners of the intersection.

Benefits: Improves pedestrian safety by increasing visibility.

Cost Estimate: \$28,000

Category: Citywide





Proposal 1



Proposal 2

