



**Safe Routes
to School**

**SALINAS VALLEY
SAFE ROUTES TO SCHOOL PLAN**

**GREENFIELD
PARTICIPATORY
BUDGETING
VOTER GUIDE**





VOTE NOW FOR SAFER STREETS!

VOTER GUIDE & PARTICIPATORY BUDGETING

Participatory Budgeting is a democratic process where Greenfield residents and workers ages 14 years and older can vote on projects to make it safer for kids and families to get to and from school. This Voter Guide will help you get to know the projects on the ballot and how to vote for your favorites!

The Voting Process:

1 Creating the Ballot

The Greenfield Safe Routes to School Steering Committee, made up of residents, students and community advocates, worked with Safe Routes to School program partners and the City of Greenfield to develop a list of projects for the community to vote on.

2 Town Hall Meeting

The Election will kick-off with a Town Hall meeting where the public can learn about the projects, ask questions and cast their vote.

3 Voting

The public will be able to vote in the participatory budgeting election from **December 1st to December 15th** at ballot drop-off sites and online. Vote online at bit.ly/GreenfieldPB or pick-up a ballot at one of the drop-off sites (ballot locations are listed to the right).

TOWN HALL MEETING

DECEMBER 1 | 4:30-7:30 PM
Greenfield City Council Chambers
559 El Camino Real, Greenfield, CA 93927

4 Election Results

The winning projects will be announced publicly in February 2023. Projects funded through the Participatory Budgeting process will begin implementation as soon as the Salinas Valley Safe Routes to School Plan is adopted in Spring 2024.

BALLOT LOCATIONS

Greenfield City Hall
599 El Camino Real
Mon-Fri, 8am-5pm

Greenfield Community Center
1351 Oak Ave
Mon-Fri, 8am-5pm

Greenfield Branch Library
315 El Camino Real
Tues-Wed. 11am-7pm
Thur-Sat, 10am-5pm

Greenfield Union School District
493 El Camino Real
Mon-Fri, 8am-5pm

Arroyo Seco Academy
1226 Apple Ave
Mon-Fri, 8am-4pm

Oak Avenue Elementary
1239 Oak Avenue
Mon-Fri, 8am-4pm

Cesar Chavez Elementary School
250 Apple Ave
Mon-Fri, 8am-4pm

Greenfield High School
225 S El Camino Real
Mon-Fri, 8am-4pm

Vista Verde Middle School
1199 Elm Ave
Mon-Fri, 8am-4pm

Mary Chapa Academy
490 El Camino Real
Mon-Fri, 8am-4pm

Holy Trinity Church
27 S El Camino Real
Mon-Fri, 9am-4pm



VOTING RULES

- + Voting is open to all Greenfield residents or workers aged 14 and older
- + Only one ballot may be cast per person
- + You may choose up to three (3) projects on the ballot
- + Ballots must be submitted by the end-of-day December 15, 2022, to count

HOW MUCH MONEY IS AVAILABLE?

Up to \$250,000 will be set aside for the City of Greenfield for projects that are identified through the Participatory Budgeting process AND meet eligibility requirements. Projects must improve safe routes to school for students, families, and residents.

HOW IS PARTICIPATORY BUDGETING DIFFERENT THAN THE REST OF THE SAFE ROUTES TO SCHOOL PLAN?

- + Proposals must meet the eligibility criteria to be included on the Participatory Budgeting ballot.
- + Projects will be prioritized by the Safe Routes to School Steering Committee and voted on by people who live and work in Greenfield.
- + The project with the most votes will be built right away.
- + The Safe Routes to School Plan will include all the project and program recommendations developed through the planning process, but some projects may take longer to implement, especially for larger projects that require grant funding.

PROJECT ELIGIBILITY

Projects are eligible for placement on the participatory budgeting ballot if they meet the following criteria:

- + Projects must improve safe bicycling and/or walking routes to schools.
- + Projects must be capital infrastructure or programs that improve safe and healthy access to schools.
- + Project funding **must be spent within 3 years** of the adoption of the Salinas Valley Safe Routes to School Plan.
- + Participatory Budgeting can be used to partially fund a project, but the project must be fully funded through other sources to be included on the ballot.
- + Projects must have a high benefit to cost ratio to be determined by the subcommittee.
- + Projects must address needs or concerns raised by the community.

The projects listed in this Voter Guide appear on the Participatory Budgeting Ballot.

PHONE

Do you have questions about the Voter Guide, but you can't make it to the Town Hall Meeting? Give us a call at the numbers below.

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PROJECTS

GREENFIELD HIGH SCHOOL

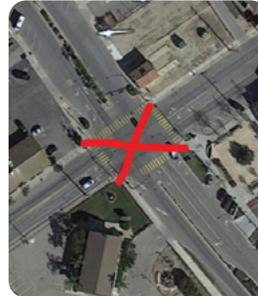
1

Pedestrian Scramble at Elm Avenue and El Camino Real

Detail: Install a pedestrian scramble signal head with striping across the intersection.

Benefits: Increases pedestrian safety by prohibiting any vehicle turning movements while people are crossing the street.

Cost Estimate: \$200,000



2

Conduct Roundabout Study at School Driveway Exit

Detail: Conduct Intersection Control Evaluation analysis to evaluate a roundabout at the school driveway exit. If roundabout is warranted, reduce El Camino Real to one lane between Tyler Avenue and US-101 entrance.

Benefits: Roundabouts can improve pedestrian and bicyclist safety and vehicle traffic flow.

Cost Estimate: \$30,000



3

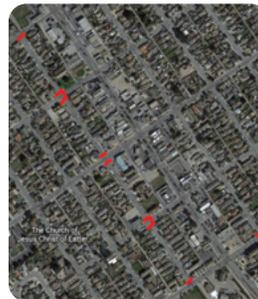
9th Street Pedestrian Improvements

Detail: Install high visibility crosswalks at 9th Street and Apple Avenue, Palm Avenue, Elm Avenue, and Maple Avenue. Install high visibility crosswalks at Elm Avenue and 8th Street. Install ADA* compliant curb ramps at 9th Street and Maple Avenue, 9th Street and Oak Avenue, and 9th Street and Palm Avenue.

Benefits: Improved safety and accessibility for pedestrians along 9th Street.

Cost Estimate: \$94,000

*Americans with Disabilities Act





PROJECTS

VISTA VERDE MIDDLE SCHOOL

4

12th Street Sidewalk

Detail: Install 0.24 miles of sidewalk on the south side of 12th Street between Oak Avenue and Elm Avenue. Install high visibility crosswalk, curb ramp, and flashing stop signs on 12th Street and Elm Avenue when sidewalk is installed.

Benefits: Improve safety for students walking along 12th Street to Vista Verde Middle or Oak Avenue Elementary Schools.

Cost Estimate: \$132,000



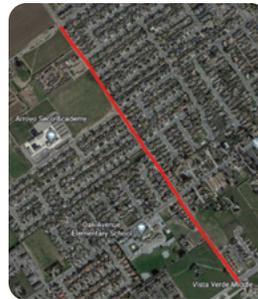
5

Bike Lane Feasibility Study

Detail: Study the feasibility of installing a 0.75-mile Class II bike lane on 12th Street between Elm Avenue and Walnut Avenue.

Benefits: Improve safety for bicyclists traveling on 12th Street by providing dedicated space to bicycle.

Cost Estimate: \$12,000



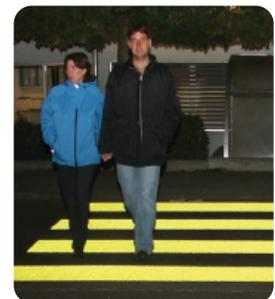
6

Heidi Drive Crosswalk and Signage

Detail: Install high visibility crosswalk across Heidi Drive on Elm Avenue and install school crossing signage.

Benefits: Improve safety and visibility of pedestrians crossing Heidi Drive.

Cost Estimate: \$7,400





PROJECTS

OAK AVENUE ELEMENTARY SCHOOL

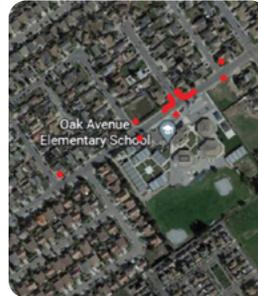
7

Oak Avenue Signage and Crosswalk

Detail: Install school crossing signage at Tom Rogers Circle, San Antonio Drive, Renfro Place, at the school driveways, and at 13th Street. Update the existing red paint in drop-off loop to be yellow for loading and move crosswalk and curb extension to be in line with the intersection at Tom Rogers Circle.

Benefits: Improve visibility of pedestrians walking along and across Oak Avenue.

Cost Estimate: \$112,700



8

11th Street Crosswalks and Curb Extensions

Detail: Install high visibility crosswalks and curb extensions on all corners of the Oak Avenue and 11th Street intersection.

Benefits: Improve visibility and safety for people crossing 11th Street.

Cost Estimate: \$216,000



9

9th Street Curb Ramps and Curb Extensions

Detail: Consider curb extensions at existing crosswalk at Oak Avenue and 9th Street and install curb ramps on either end of the midblock crosswalk.

Benefits: Improve visibility and safety for people crossing 9th Street. Benefits students at Oak Avenue Elementary and Greenfield High School.

Cost Estimate: \$60,000





PROJECTS

CESAR CHAVEZ ELEMENTARY SCHOOL

10

3rd Street Pedestrian Improvements

Detail: Install 0.07 miles of sidewalk on the northwest and southeast corners of 3rd Street at Oak Avenue, install ADA compliant curb ramps, and install crosswalks on all four legs. Remove the crosswalk at 3rd Street and Palm Avenue when new crosswalk is installed.

Benefits: Improve safety for people walking along 3rd Street and improve accessibility for people with disabilities.

Cost Estimate: \$73,000



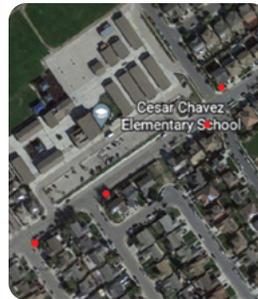
11

Apple Avenue School Signage

Detail: Install or update school ahead or school crossing signage on Apple Avenue at Thorp Avenue, Chardonay Drive/Cordona Circle, and Burgundy Drive. Paint arrows at the school driveway to reflect no left turn.

Benefits: Improve visibility of pedestrians walking along and across Apple Avenue.

Cost Estimate: \$12,650



12

Thorp Avenue Pedestrian Improvements

Detail: Install high visibility crosswalks across the north and east leg of the Thorp Avenue and Bianco Way intersection. Install curb extensions at Thorp Avenue and Bianco Way and curb ramps at the school driveway entrance and exit on Thorp Avenue. Install school crossing and school ahead signage.

Benefits: Improve safety by increasing visibility of pedestrians walk along and across Thorp Avenue.

Cost Estimate: \$78,100





PROJECTS

ARROYO SECO ACADEMY

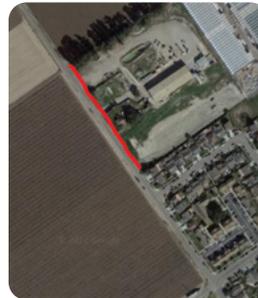
13

12th Street Sidewalk

Detail: Install a 0.12-mile sidewalk on 12th Street between Cherry Avenue and Harvest Way.

Benefit: Improve pedestrian safety by providing dedicated space for people to walk.

Cost Estimate: \$60,000



14

Apple Avenue and 12th Street Pedestrian Improvements

Detail: Install high visibility crosswalks and curb extensions on all four legs of the Apple Avenue and 12th Street intersection. Install School Ahead or School Crossing signage.

Benefit: Improve safety for people crossing the Apple Avenue and 12th Street intersection.

Cost Estimate: \$216,850



15

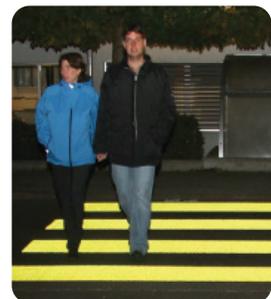
Hicks Drive and 12th Street Crosswalks

Detail: Install high visibility crosswalks and ADA* compliant curb ramps on all corners of the Hicks Drive and 12th Street intersection.

Benefit: Improve pedestrian safety by increasing visibility of people crossing at the intersection.

Cost Estimate: \$32,000

*Americans with Disabilities Act





PROJECTS

MARY CHAPA ACADEMY

16

Apple Avenue Crosswalk

Detail: Install a high visibility crosswalk on Apple Avenue at 8th Street and curb extensions on the northeast and northwest corners of the Apple Avenue and El Camino Real intersection.

Benefit: Improve pedestrian safety by increasing visibility of people crossing the street.

Cost Estimate: \$104,000



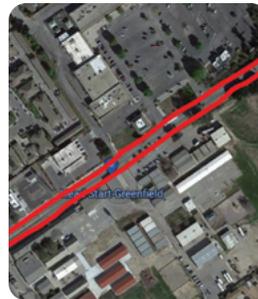
17

Walnut Avenue Buffered Bike Lanes

Detail: In conjunction with the Walnut Avenue street widening project, add 0.57 miles of buffered bike lanes to both sides of the street between El Camino Real and the US-101 Entrance.

Benefit: A buffered bike lane can increase safety and comfort for people biking and walking along Walnut Avenue.

Cost Estimate: \$220,590



18

Walnut Avenue and El Camino Real Pedestrian Improvements

Detail: Install leading pedestrian intervals on all corners of the Walnut Avenue and El Camino Real intersection. Install or update school ahead of school crossing signage. Conduct an intersection sight distance analysis and consider a red curb to improve visibility at the school driveway exit

Benefits: Increase pedestrian visibility and reduce conflicts with turning vehicles by permitting pedestrians to cross before vehicles can turn.

Cost Estimate: \$200,850





PROJECTS

CITY-WIDE / ALL SCHOOLS

19

Upgrade Signs around All School Campuses

Details: Upgrade 12 signs around all school campuses.

Benefits: Better signage can increase driver awareness and pedestrian visibility.

Cost Estimate: \$10,200



20

Ciclovia Greenfield

Details: Ciclovias are free resident-led community events where streets are closed for a specific timeframe to traffic to allow the community a space to enjoy biking, walking, and free activities in a safe environment.

Benefit: Promote physical activity and healthy lifestyles and increase the safety and mobility of non-motorized users to encourage active transportation such as walking and biking.

Cost Estimate: \$35,000



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Walking School Bus

Details: Develop and Implement Elementary School Walking School Bus for 1 year. Coordinate and plan with school community, draft route maps, create program structure, implement program, recruit volunteers, promote participation, analyze results, and improve program.

Benefit: Encourages walking to school and improves safety by providing adult-supervision and increasing visibility of walkers.

Cost Estimate: \$50,000 for one school (to be determined)

